



# 2009 UTAH TOURISM HALL OF FAME

## Nomination Form & Instructions

Inductees will be announced at the 2009 Utah Tourism Conference, May 15, 2009 at the Davis Conference Center in Layton, Utah.

### CRITERIA FOR TOURISM HALL OF FAME NOMINATION

A nominee is defined as an individual, alive or deceased, an icon or a group of two or more people who have cooperatively enhanced Utah tourism. The individuals honored as inductees, live in Utah and have made a substantial and sustained contribution to the state's tourism industry through leadership and service as follows:

The nominee has made a significant contribution toward improving the national/international recognition of the positive aspects of vacationing in Utah; and/or

The nominee has improved the understanding of Utah residents regarding the attractions of this state and/or the economic development benefits of tourism for the state; and/or

The nominee has contributed to improving the business climate for tourism-related businesses in Utah, or facilitated the efforts of others to accomplish those ends.

### NOMINATION DEADLINE for submissions is 7:00 pm, April 2, 2009

Return the **nomination form and a one-page narrative** by mail, fax or email to:

Utah Office of Tourism, 300 N. State Street, Salt Lake City, UT, 84114

Phone 801-538-1900, Fax 801-538-1399, Email [dianew@utah.gov](mailto:dianew@utah.gov)

### NOMINEE INFORMATION

Nominee's Name: \_\_\_\_\_

Company/Organization Affiliation (during time period being recognized): \_\_\_\_\_

\_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Provide the answers to the following questions in a one-page narrative:

1. Describe the nominee's involvement in Utah's tourism industry for the last 10 or more years. Provide a basic timeline.
2. Describe how the nominee goes "above and beyond the call of duty". That is, how she/he has done more than just their job.
3. Detail the nominee's significant contributions toward improving recognition of Utah as a destination.
4. Discuss local and statewide community involvement with tourism organizations, boards and commissions.
5. Provide additional information, utilizing the criteria for nomination, qualifying this nominee for the Hall of Fame.

Your name and company: \_\_\_\_\_

Your phone: \_\_\_\_\_ Your email: \_\_\_\_\_